



1453 South Van Ness Ave, San Francisco, CA 94110
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SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign

Print prepress

Adobe After Effects
Final Cut Pro

HTML5
CSS3

Javascript/jQuery
PHP / MySQL
UNIX

QWERTY
WoW
VHS
OMG
IRL
Y2K
TL;DR
WTF

EMPLOYMENT

Art Director, Inigral Inc • 2009-2012

Designed, coded, and maintained company marketing websites and blog
Integrated marketing automation, analytics, A/B testing framework, and
ad retargeting into marketing website

Created product wordmark and brand guidelines

Illustrated banner ads and other marketing initiatives

Oversaw all print production, including collateral for conferences and
promotional materials for client schools

Created iconography and other UI elements for Facebook application

Conceptualized, created assets for, and animated promotional videos

Helped write and edit copy for blog posts, white papers, and other
marketing initiatives

Freelance • 2007-2009

Created logos, websites, and illustrations for a variety of small businesses

Graphic Designer, City of Calabasas • 2006-2007

Created graphic and video assets for local television

Provided production assistance to the media department before and
during live broadcasts

Designed city brochures and proposals

EDUCATION

2002-2006 BA Art, University of California, Santa Cruz

Emphasis in Digital Media